

# BRIGHTON & HOVE VISITOR ECONOMY - 2023

This infographic summarises the volume and value of tourism and the impact of visitor expenditure on the local economy in 2023. It provides comparative data against previously published data. The results are derived using the Cambridge Economic Model under licence by Destination Research Ltd.

The 2023 economic impact results show a continued recovery in volume of trips and related expenditure, compared to 2022.

**11.8M VISITORS**



**£1.3BN VALUE**

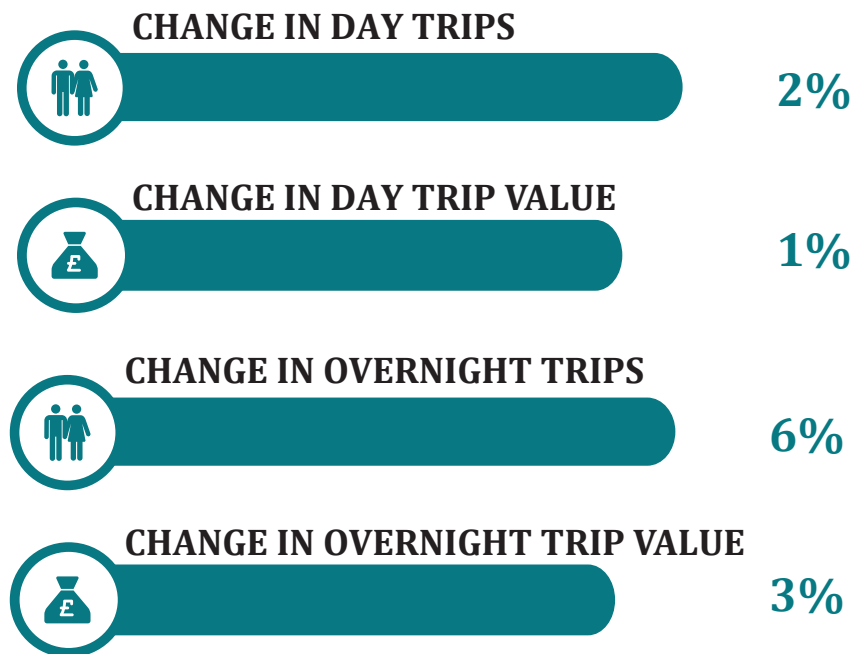


**23,742 JOBS**



## KEY PERFORMANCE

2022 → 2023

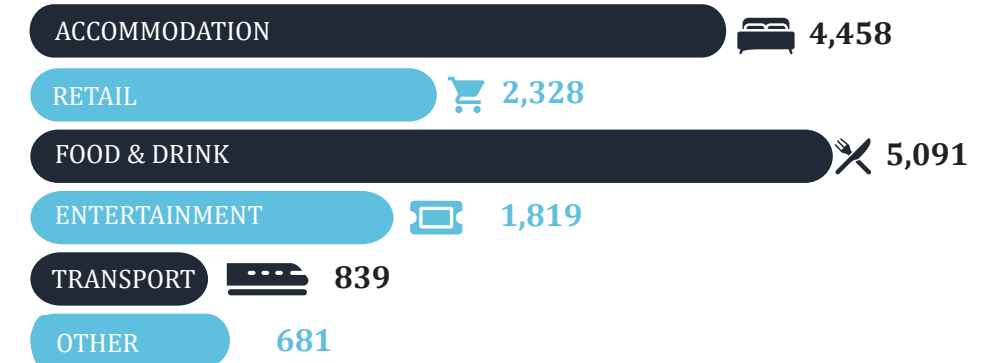


## PURPOSE OF TRIP

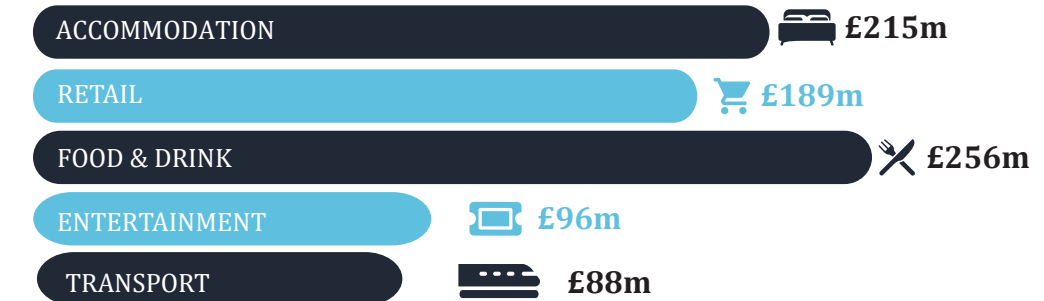


## EMPLOYMENT AND VALUE

### TOURISM JOBS



### DIRECT EXPENDITURE



## VISITOR BREAKDOWN

